

30-Day Attendance Challenge

for Educators

WEEK 1: Culture & Connection

DAY 1

Reflect
What does “showing up” mean in your classroom?

DAY 2

Greet students individually as they enter. Use eye contact, gestures, and names if known.

DAY 3

Build a “Why I’m Here” board with students’ goals and motivations.

DAY 4

Share 1 thing about yourself with students to build trust.

DAY 5

Start a “high five” or “thumbs up” greeting routine

WEEKLY REFLECTION

What connection moment stood out to you this week?

WEEK 2: Belonging & Visibility

DAY 1

Try a morning check-in activity like an emoji chart or journal prompt.

DAY 2

Ask
What helps YOU feel welcome? Invite student input.

DAY 3

Celebrate first full-week attendance with a quick shout-out.

DAY 4

Learn 3 new student names you didn’t know last week.

DAY 5

Collaborate with a colleague: What’s working to build community for each of you?

WEEKLY REFLECTION

Did you notice any shift in student engagement?

WEEK 3: Patterns & Proactivity

DAY 1

Review your attendance trends —any early flags?

DAY 2

Send a note or message to students’ families who have perfect attendance so far.

DAY 3

Display a simple attendance win on the board, in conversation, or with a sticky note wall.

DAY 4

Share your class average attendance with students. Make it a team goal!

DAY 5

Reflect
Who might be feeling unseen? How can you reach out?

WEEKLY REFLECTION

What patterns are emerging? What’s one next step?

WEEK 4: Momentum & Motivation

DAY 1

Host a quick morning attendance “pep talk” or intention.

DAY 2

Encourage
students to set a goal: Why I’m showing up this week.

DAY 3

Flag a student who’s missing class or arriving late. Loop in a counselor or admin when possible.

DAY 4

Post a classroom affirmation about showing up for each other.

DAY 5

Invite your class to a pulse check: Share one reason they kept coming to school this month.

WEEKLY REFLECTION

How will you celebrate and carry this momentum into October?