



Nef Dukes

Lead Product Marketing Manager

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Nefertiti (Nef) Dukes brings a practitioner's perspective to her work at SchoolStatus, where she serves as the Lead Product Marketing Manager. Nef is passionate about research and understanding attendance and family engagement policy to help districts know what's required of them and how technology can help meet those needs without overburdening staff. She collaborates with customers on case studies to document their achievements and collaborates with the product team to roll out new features that meet evolving district needs.

Nef often jokes that education is the family business. Both of her parents are lifelong educators, and before joining SchoolStatus, she taught humanities at middle and high school levels for both a large urban district and a charter school network. As an educator, she discovered firsthand that connecting with families is what changes outcomes. In her experience, big problems like chronic absenteeism and stalled academic progress can be helped by forming authentic partnerships with families based on trust.

When Nef isn't collaborating with the SchoolStatus team or district partners, she loves RVing, trying out new restaurants, and spending time with family and friends.

Contact schoolstatus@0to5.com or call [917-748-4006](tel:917-748-4006) for media & speaking inquiries.