

Funding SchoolStatus with ESSER III

ESSER III Resources can be utilized to enhance learning, create equitable opportunities for historically marginalized student populations, and add to emergency preparedness measures.

Areas Covered by ESSER III

CARES ESSER III FUNDS	
Learning Recovery	Any connection that provides resources to families working to recovery learning time is valid for an ESSER III disbursement.
Special Populations	Communications services that support marginalized student populations, including those with limited access to resources like WiFi, limited mobility, or learning challenges, are ESSER III-eligible.
Emergency Preparedness	ESSER III supports all planning and coordinating efforts for emergency response and prevention.

ESSER III funds may also be applied to nearly any legitimate purpose funded by federal programs, including the following three subsections, or Titles, of ESSA.

Title I: Improving Basic Programs	Title II: Professional Learning	Title III: Language Learning
Systems and programs designed to solicit feedback and set improvement goals	Platforms that support educators' professional development	Platforms that engage multilingual recipients in their preferred language

Additional Criteria

ESSER III funds may also be applied to nearly any legitimate purpose funded by federal programs, including the following three subsections, or Titles, of ESSA.

Activity	School Level	District Level
ESSER III funds may also be applied to nearly any legitimate purpose funded by federal programs, including the following three subsections, or Titles, of ESSA.	✓	✓
Must reserve funds to support continued family engagement		✓
Must adhere to family engagement requirements	✓	
Must develop shared responsibility for school-family compact	✓	
Must demonstrate capacity for family engagement	✓	✓
Must provide access for families to participate	✓	✓



Attendance: the Heart of Learning Recovery

Students who attend school regularly are more likely to have:

- ◆ Higher academic achievement
- ◆ Higher future earnings
- ◆ Better health outcomes

And how do we improve attendance? **By improving communication.**

SchoolStatus Aligns With ESSER Funding Criteria

Increase engagement, build trust, and see the impact of your school-home communication with this easy-to-use, centralized communications hub. Here's how SchoolStatus stacks up:

Learning Recovery	SchoolStatus is a centralized communication hub that enables districts and schools to build relationships, provide resources, and keep families informed with impactful, data-driven messages.
Special Populations	SchoolStatus' platform bridges the communication divide by allowing educators to reach families in their preferred language and on their preferred channel—including SMS, email, phone, and mass notifications.
Emergency Preparedness	SchoolStatus makes it easy to deliver clear messages to families about school closures, new safety protocols, and offer resources of support for at-risk students.

Schedule a personalized demo to see how SchoolStatus can improve family engagement, student attendance, learning recovery, and educator development.

[Request a Demo](#)